



Aug

Sep

Oct

Nov

Dec

benchmarking analysis

helping businesses achieve their goals

what is benchmarking analysis?

Traditional business analysis services compare the results of your own business for the current year with your results of prior years.

This analysis can provide useful information of the trends in your business, show areas of growth, and highlight areas of weakness.

However, our benchmarking analysis goes one step further.

Not only can we compare your results for the current year with those of prior years, but we can also compare your results with those of competitors in your own industry or business sector.

the benefits of benchmarking analysis

By being able to compare your business results with those of your competitors you have an insight into how other businesses in your industry fare.

The results of benchmarking analysis give a direct comparison of your key business results and trends with those of your competitors.

The analysis shows your key results and compares them against your competitors to show a ranking of whether you are ahead of or behind your rivals.

The results are shown in numerical data tables, and in colour coded graphs and bar charts.

benchmarking reports

We have a selection of benchmarking reports available to suit all types of businesses and budgets.

We can offer a simple one page analysis report highlighting the key business results and trends.

This is a useful focused report concentrating on the key business results and trends.

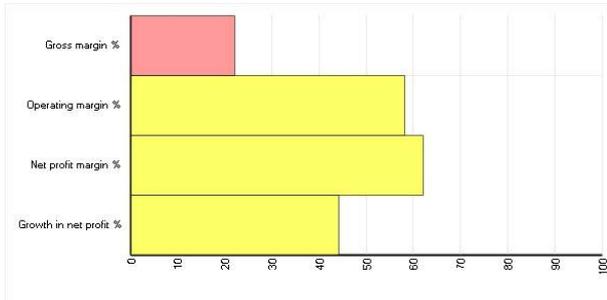
For businesses who require more detailed analysis we can also offer a detailed benchmarking analysis report.

This compares more areas of your business and offers a detailed explanation of the results and the potential reasons behind the results.

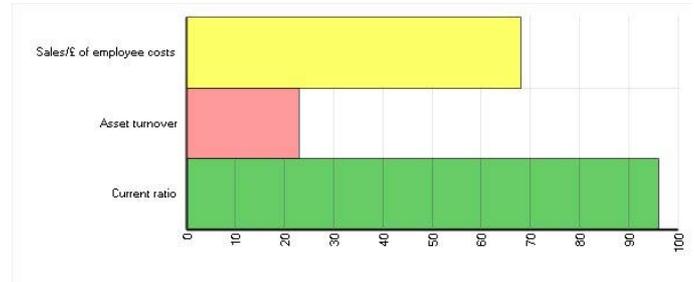
On the following page are examples of the graphical charts we use to highlight our benchmarking results.

Green bars show where you are ahead of your rivals, yellow indicates that your results are similar to your rivals and red bars indicate the areas where improvements can be made.

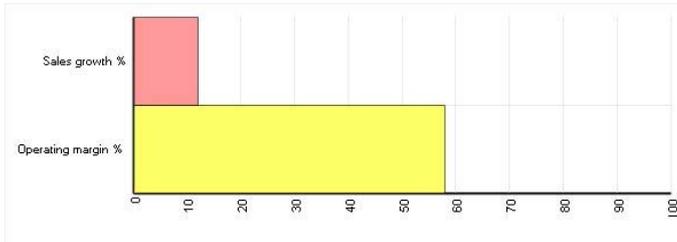
examples of our reports



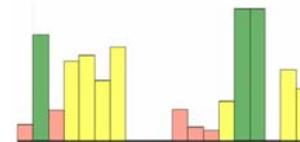
Profit margin analysis report showing gross profit, net profit and profit growth.



Sales per £ of employee costs and current ratio summary.



Sales growth and operating profit analysis results.



Overall business results analysis summary.

for more information of our benchmarking analysis service please contact:

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